



For Human-Friendly & Future-Ready Organizations

EXPERIENCE

10 years Account manager for multidisciplinary teams in marketing and communications agencies

8 years Teacher at University of Montréal

14 years Founder Magali&Co

AREAS OF EXPERTISE

- Business transformation advisory for leaders: change management
- Individual and team coaching within the context of transition and optimization of potential
- Team-building
- Strategic thinking and facilitation of co-creation process
- Facilitation of thought-provoking experiential workshops
- Conferences and training sessions on change management, business coaching and communication

MAGALI LEGAULT

Experiential workshops: conception and facilitation

Strategic advice and counselling

PROFILE

As a catalyst focused on sparking the vitality of an organization, I accompany leaders and their teams in their transformational journey. I help entrepreneurs and intrapreneurs re-centre the hearts of their organizations - placing human values at the core - enabling them to benefit fully from the collective intelligence used to build innovative and highly successful businesses.

Specializing in business coaching and collaborative session facilitation, I have devoted the last 20 years of my career to developing the skills of leaders and helping companies to navigate brand and organizational transformation challenges.

ACHIEVEMENTS

Harnois Énergie

Strategic thinking and advisory (9 months)

- Created and led a 3 day off-site retreat dedicated to helping directors to collaborate, develop a team vision and identify the success conditions of the organization
- Accompanied the new directors in their adaptation process and facilitated the integration of the newly acquired brands into the operational structure of the company
- Supported the management committee in a strategic reflection regarding positioning in the market
- Tested the collaborative abilities of managers in order for them to assume their role and assert themselves within the organization
- On-site coaching and training of the Skills Development Advisor

Catalyst: \ˈka-tə-ləst\

An agent that provokes or speeds significant change or action.

ACCREDITATIONS

Emploi-Québec accredited
trainer (1% law) **2005**

Certified Appreciative Inquiry
Practitioner **2013**

Member of the Association
of Change Management
Professionals **2011**

Accreditation for the use of the
TRIMA evaluation tool **2005**

Member of the International
Coach Federation **2005**

EDUCATION

Art & Craft of Designing &
Facilitating Learning Spaces,
Kaos Pilot **2016**

The Art of Hosting on
Participative Approaches,
Berkana Institute **2011**

Group Coaching Certification,
Coaching Essentials **2011**

Leadership, Power & Influence,
McGill University **2007**

Facilitator Certification Program
& The Kolb Learning Style
Inventory **2005**

NLP Post Master Practitioner,
specialized in business coaching,
Centre québécois de programmation
neurolinguistique **2005**

Creative Thinking and Innovation,
McGill University **1998**

Bachelors of Science, Major in
Communication (B.Sc.), UdeM
1997

SAQ & BCE

Leadership development - Coaching and training

- Facilitated the leadership development path of managers identified as the new leaders (multi-level hierarchy) during a major organizational transformation
- Conducted coaching workshops where the participants drew on their daily realities and shared their experiences on actual scenarios
- Presented models, theoretical notions and tools to frame the process
- Addressed the challenges of organizations: managerial courage, role of influence, communication, relational dynamics, self-awareness and management, collaboration and contribution to the value chain

Desjardins Sécurité Financière

Organizational transformation and advising

- Accompanied the pan-Canadian marketing department - wealth management and health insurance - in strategic-thinking exercises aimed at developing a new communication platform
- Coached and advised the director in installing a new team culture
- Accompanied the team in developing a co-creation approach: several workshops with the research department and the innovation team
- Helped to install a collaborative climate for the merger of three teams (multi-sites) when opening on the English-speaking Canadian market



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[LinkedIn Profile](#)

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